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**KICKFIRE DATABASE APPLIANCE FOR MYSQL  
SETS NEW TPC-H 300GB BENCHMARK RECORDS**

*Kickfire Delivers High-end Commercial Database System Performance  
to the Mass Market at a Fraction of the Cost*

**Santa Clara, CA – May 8, 2008** – Kickfire™, Inc. today announced that its database appliance for MySQL has set Transaction Processing Performance Council (TPC-H) benchmark records for non-clustered system performance and price/performance at 300GB. The announcement comes just three weeks after the company broke TPC-H records at 100GB<sup>1</sup>, demonstrating the scalability and performance efficiency of Kickfire.

Based on the newly published TPC-H results, the Kickfire Database Appliance Series 2400 delivers [54,895 QphH@300GB](#) (Queries per hour on the TPC-H benchmark) propelling Kickfire to world leadership in query performance (non-clustered systems) on the 300GB TPC-H benchmark. Kickfire is also number one in price/performance at \$0.89/QphH@300GB USD on the 300GB benchmark. Moreover, Kickfire delivers this record breaking performance with a 3 year total system cost of only \$48,790 USD.

Kickfire's small form factor, low power design and minimal hardware requirements make the Kickfire Database Appliance very efficient and inexpensive to operate. Kickfire delivered world record 300GB TPC-H results with a 3RU (rack unit) high database appliance that consumes just 650 watts. Moreover, Kickfire uses sophisticated database techniques such as column store, compression, innovative run-time scheduling and storage management to minimize the data storage size. As a result, Kickfire achieved the industry's lowest total data storage/database size ratio of 1.81 on the 300GB benchmark without sacrificing overall performance.

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“MySQL’s simplicity, cost effectiveness and abundant ecosystem have inspired a devoted mass market following, but the lack of complex query horsepower and scalability for data warehousing and reporting on larger data sets have caused some users to abandon it in favor of costly proprietary systems,” said Raj Cherabuddi, CEO, president and co-founder, Kickfire. “Now, with Kickfire’s combination of high performance, simplicity and cost efficiencies businesses can continue to scale this popular database as they grow from typical data volumes in the tens of gigabytes up to the terabytes.”

The Kickfire Database Appliance is currently in Beta testing and will be generally available on October 14, 2008.

#### **About TPC-H:**

The TPC Benchmark™H (TPC-H) is an industry standard decision support benchmark defined and maintained by the Transaction Processing Council (TPC). The TPC is a non-profit corporation founded to define transaction processing and database benchmarks and to disseminate objective, verifiable TPC performance data to the industry. A vendor is required to go through a stringent testing and audit process prior to officially publishing TPC-H results. More information is available at <http://www.tpc.org>.

#### **About Kickfire**

Kickfire provides the first high-performance, easy-to-use database appliance for the burgeoning MySQL market. Based on a patented SQL chip that packs the power of tens of CPUs into an exceptionally small, low-power form factor, Kickfire delivers a quantum leap in performance – efficiency avoiding the hardware build out, power, and space costs of today’s data warehouse and database offerings. By delivering astoundingly fast query performance out of the box, Kickfire enables organizations to use MySQL for demanding business intelligence, reporting, and analysis rather than migrating to costly, non-open source alternatives. Kickfire appliances scale from gigabytes to terabytes and are based on Linux and commodity hardware. They leverage existing storage as well as the openness of MySQL and its entire ecosystem to ensure compatibility and rapid deployment. Kickfire is backed by three of the best-known venture capital firms: Accel Partners, Greylock Partners, and The Mayfield Fund. For more information, please visit [www.kickfire.com](http://www.kickfire.com)

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<sup>1</sup>On April 14, 2008 the Kickfire Database Appliance Series 2300 achieved 49,228 QphH@100GB, the highest reported performance TPC-H result on the 100GB benchmark in the non-clustered category. The price performance was \$0.70/QphH@100GB USD, which is the best 100GB result in the industry. The total Kickfire system price over three years is \$34,425. Kickfire’s price performance metric can be found at [http://www.tpc.org/tpch/results/tpch\\_price\\_perf\\_results.asp](http://www.tpc.org/tpch/results/tpch_price_perf_results.asp). The Kickfire Database Appliance is in Beta and will be available October 14, 2008.

Kickfire is a trademark of Kickfire, Inc.

TPCH, QphH and \$/QphH are trademarks of the TPC. For additional information on the TPCH benchmark, please visit the Transaction Processing Performance Council's Web site at <http://www.tpc.org/>.